

SOUVIK SARKAR

Associate Product Manager

To leverage experience in Product Management, Product Operations, AI-enabled solutions, and data-driven decision-making to build scalable, customer-centric products that solve complex business challenges and drive measurable impact. In search of growth-oriented Product Management role, contributing to product strategy, innovation, digital transformation, and user experience enhancement while delivering sustainable business value.

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Portfolio
LinkedIn

PROFILE SUMMARY

- Product Management professional with 4 years of experience in spanning Product Management, Product Operations, Data Operations, AI-enabled Workflow Automation, Fleet Technology, Logistics, and Renewable Energy platforms.
- Currently working as Product Specialist at Fyn Mobility, owning product strategy, roadmap execution, stakeholder alignment, and feature delivery across fleet management, driver lifecycle, logistics workflow, and operational platforms.
- Spearheaded the end-to-end revamp of the driver onboarding module, streamlining workflow and improving onboarding efficiency by 50%, resulting in faster user activation and enhanced operational productivity.
- Developed and deployed Fyn Guide through AI-assisted development and vibe coding, creating a multilingual enterprise knowledge platform that streamlined access to training materials, SOPs, policies, and operational resources for employees across Fyn Mobility.
- Led the redesign and optimization of the company website, enhancing user experience, improving engagement metrics, and strengthening the overall digital presence of the organization.
- Managed and contributed to the development of both B2B and B2C product initiatives, driving product adoption and generating approximately ₹20 lakhs in recurring monthly revenue.
- Collaborated closely with cross-functional stakeholders to conduct user research, gather business requirements, define product roadmaps, and create detailed user stories to ensure successful product delivery and alignment with customer needs.
- Experienced in leveraging data analytics, product metrics, and customer insights to drive product prioritization, feature adoption, and continuous product improvement initiatives.
- Skilled in identifying automation opportunities and integrating AI-driven capabilities to streamline workflow, reduce manual effort, and enhance operational decision-making.

EDUCATION

- 2022
Post Graduate Diploma in Advanced Geoinformatics
Jadavpur University
- 2021
Master of Science in Geoinformatics
Adamas University
- 2019
Bachelor of Science in Environmental Science
MBB College

CORE COMPETENCIES

Product Lifecycle Management	<div style="width: 85%;"></div>
Product Strategy & Roadmap	<div style="width: 80%;"></div>
Product Innovation	<div style="width: 85%;"></div>
Digital Transformation	<div style="width: 80%;"></div>
Platform Product Management	<div style="width: 85%;"></div>
User Journey Mapping	<div style="width: 80%;"></div>
AI Product Management	<div style="width: 85%;"></div>
Workflow Optimization & Digitization	<div style="width: 80%;"></div>
Agile Product Development	<div style="width: 85%;"></div>

CERTIFICATIONS

- Certified Associate Product Manager- Institute of Product Leadership
- Product Analytics Certification- Product School
- Product Strategy Certification- Product School
- Product Discovery Certification- Product School
- Foundations of Project Management-Google

TECHNICAL SKILLS

- Data & Analytics: SQL, Mixpanel, Power BI, MS Excel, Python
- Tools: Jira, Figma, Miro, Canva, Confluence



WORK EXPERIENCE

Product Specialist | Fyn Mobility, Bangalore | Sep'2025 - Present

- Owning the end-to-end product lifecycle across fleet operations, driver management, logistics workflow, and operational platforms, from product discovery through release and continuous optimization.
- Conducting stakeholder interviews, user research, workflow analysis, and market assessments to identify product opportunities and define high-impact roadmap initiatives.
- Partnering with Engineering, AI/ML, and Design teams to develop intelligent automation solutions, workflow optimization capabilities, and operational efficiency enhancements.
- Driving product requirement definition, PRD creation, user story development, acceptance criteria documentation, and backlog prioritization across multiple product streams.
- Establishing product success metrics, monitoring platform performance through analytics tools, and leading continuous improvement initiatives based on user behavior and business insights.
- Delivering scalable features across payments, compliance, incentives, fleet lifecycle management, and operational automation while ensuring platform stability, adoption, and business impact.
- Facilitating Agile ceremonies, sprint planning, release governance, stakeholder communication, and cross-functional alignment to ensure timely and successful product delivery.
- Championing user-centric design principles by simplifying complex operational workflow into intuitive, scalable, and high-impact user experiences.

Operations Lead | Zeitview, Bangalore | Jul'2022-Aug'2025

- Directed large-scale operational delivery programs across the APAC region, ensuring adherence to service levels, project timelines, quality standards, and customer expectations.
- Acted as a strategic liaison between Operations, Product, AI/ML, and Engineering teams to drive workflow transformation and platform enhancements.
- Influenced product roadmap decisions through structured feedback, operational insights, user behavior analysis, and AI model performance evaluation.
- Leveraged operational analytics to identify bottlenecks, improve process efficiency, and support data-driven prioritization of product and platform improvements.
- Implemented automation initiatives and process optimization strategies that improved scalability, productivity, and operational performance.

Senior Engineer | Jan'2023 - Dec'2023

- Collaborated with Product, Data Science, and Engineering teams to improve AI-assisted inspection platforms and operational workflow.
- Provided business and user insights that contributed to product enhancements, feature refinement, and improved platform usability.
- Led process improvement and quality initiatives focused on automation, workflow optimization, and operational efficiency.
- Enhanced data quality and validation processes supporting machine learning model performance and analytical accuracy.

GIS Analyst | Jul'2022 - Dec'2022

- Performed geospatial analysis, drone imagery validation, and quality assurance activities supporting renewable energy inspection projects.
- Delivered actionable operational insights through data analysis, quality control processes, and field intelligence, contributing to project execution excellence.



PERSONAL DETAILS

Date of Birth : 21st June 1996

Address : Bangalore, 560068

Languages : English, Hindi, Bengali